

SEASIDE Signal

**ITS ALL ABOUT SEASIDE! YOUR HOMETOWN NEWSPAPER FOR OVER 100 YEARS!
WE KNOW THE NORTH OREGON COAST AND IT'S RESIDENTS. THEY KNOW US AND TRUST US TO BE
THEIR INDEPENDENT, FAMILY OWNED, LOCAL NEWSPAPER.**

DISPLAY ADVERTISING RATES:

OPEN RATE: \$9.75 per column inch (*NO Contract*)

13 week contract: \$8.00 p.c.i.*

26 week contract: \$7.00 p.c.i.*

* *Signed agreement required*

* *Minimum 4" required for frequency rate*

COLOR RATES: \$5.00 per column inch (*not to exceed \$225*)

BUSINESS DIRECTORY: \$25 (*2x2 black & white AD*)

DINING OUT: \$25 (*2x2 black & white AD*)

PRE-PRINTS: \$69 per 1,000 (*Full run only*)

NON-PROFIT: \$5.75 per column inch

POLITICAL: \$7.50 per column inch

AD SPACE & COPY DEADLINE: Friday at NOON (prior to the next issue)

ADVERTISING AGREEMENT:

The undersigned agrees to run 26 issues or 13 issues in the Seaside Signal from _____ to _____ at the contract rate of \$_____ p.c.i. These rates are for the Seaside Signal only.
\$_____ p.c.i. (color)

Advertiser (Print): _____

Address: _____

Phone Number: _____ **Email Address:** _____

Advertiser's Signature & Date: _____

Sales Representative Signature & Date: _____

949 Exchange St., P.O. Box 210, Astoria, OR 97103 • (503) 325-3211

Effective: September 1, 2017