

# oregon coast **TODAY**

## Advertising Rates 2014

Ad Size:	1/12th	1/6th	1/3	Half	Full
Open	\$52	\$82	\$159	\$308	\$560
8-Week	\$49	\$77	\$149	\$293	\$535
16-Week	\$47	\$74	\$144	\$278	\$510
26-Week	\$45	\$70	\$136	\$263	\$480
<b>52-Week</b>	<b>\$40</b>	<b>\$62</b>	<b>\$119</b>	<b>\$230</b>	<b>\$425</b>

*Frequency programs based on consecutive-week ad flights.*

**Reservation & Ad Copy Deadline: Monday, 10 am**

Put your ad on our digital bulletin board – **Flyerboard** –  
on OregonCoastToday.com for only \$25.00 per week!!

### **FULL COLOR - As low as \$15!**

Full Page: \$100 • Half-Page: \$50 • 1/3 Page: \$25 • 1/6th & 1/12th Pg: \$15

### **SPECIAL PROGRAMS**

Ask about these programs, available to a limited number of advertisers!

**COUPON PROGRAM:** \$25 per week for 12 weeks. Monthly changes permitted. Includes Forkfly! Custom ad size.

**DINING PROGRAM:** \$55 per week for 16 weeks. Weekly changes permitted. Includes **FREE** feature article. Custom ad size.

#### **Mechanicals (Measurements in inches):**

Full Page:	10.5 w x 10.125 h
Half Page:	5.165 w x 10.125 h (Vertical)
Half Page:	10.5 w x 5 h
1/3 Page:	5.165 w x 6.7 h
1/6 Page:	2.47 w x 6.7 h (Vertical)
1/6 Page:	5.165 w x 3.3 h
1/12 Page:	2.47 w x 3.3 h (Vertical)
1/12 Page:	5.165 w x 1.57 h

## 541-992-1920



**OREGONCOASTTODAY.COM**