

Capital Press Ag Weekly 2015/2016 Editorial Planning Calendar*

	Special Supplement / Focus Page	Editorial & Advertising Topics and Events	Every Week
June '15	 <p style="text-align: center;">Dairy Run date: June 5 Space reservation: May 8 Copy deadline: May 21</p>	<ul style="list-style-type: none"> - Field Days and Tours Begin - Strawberry Harvest (CA & OR) - California State Fair - July - Ag Professional & Ag Insurance Focus Pages 	<ul style="list-style-type: none"> • Top regional, national and international ag stories of the week. • Centerpiece: An in-depth look at a subject crucial to agriculture. • Western Innovator: Leaders in Western agriculture. • Calendar: Upcoming events. • Opinion: Editorials, op-ed pieces and letters to the editor. • State Report: Oregon, Washington, Idaho, California and more. • Profit Center: Topics that affect your bottom line. • Farm Market Report: Key crop and livestock prices. • Nuts: Hazelnuts, almonds and walnuts. • Livestock: Latest news in animal agriculture. • Dairy: Full coverage of the industry. • Tree Fruit: Apples, pears and cherries
July '15	 <p style="text-align: center;">OR & WA Innovators Run date: July 24 Space reservation: June 26 Copy deadline: July 9</p>	<ul style="list-style-type: none"> - Field Days and Tours Continue - California State Fair - Berry Harvesting Continues - Oregon Grass Seed Harvest Starts - Ag Professional & Ag Insurance Focus Pages 	
August '15	 <p style="text-align: center;">Nursery Run date: Aug. 21 Space reservation: July 24 Copy deadline: Aug. 6</p>	<ul style="list-style-type: none"> - Farwest Nursery Show - Bushbeans, Sweet Corn Harvest - Wheat Harvest in Washington, Oregon & Idaho - State Fairs - Oregon and Idaho - Berry Harvests Continue - Ag Professional & Ag Insurance Focus Pages 	
September '15	<div style="display: flex; align-items: center;"> <div style="writing-mode: vertical-rl; transform: rotate(180deg); font-weight: bold; margin-right: 5px;">FARM & RANCH SAFETY</div>  </div> <p style="text-align: center;">Farm/Ranch Safety Run date: Sept. 4 Space reservation: Aug. 7 Copy deadline: Aug. 20</p> <div style="display: flex; align-items: center;">  </div> <p style="text-align: center;">Viticulture Run date: Sept. 11 Space reservation: Aug. 14 Copy deadline: Aug. 27</p>	<ul style="list-style-type: none"> - Washington State Fair - Apple Harvest Begins - Grape Harvest Begins - Farm Safety - State Fairs - Ag Professional & Ag Insurance Focus Pages 	
October '15	 <p style="text-align: center;">Winter Services and Supplies Run date: Oct. 2 Space reservation: Sept. 4 Copy deadline: Sept. 17</p>	<ul style="list-style-type: none"> - Idaho Dairymen Conference - Washington Dairy Federation Conference - Ag Women (Focus Page) - Ag Professional & Ag Insurance Focus Pages 	
November '15	 <p style="text-align: center;">Willamette Valley Ag Expo Run date: Nov. 13 Space reservation: Oct. 16 Copy deadline: Oct. 29</p>	<ul style="list-style-type: none"> - Oregon Cattleman Conference - Idaho Cattleman Conference - Pacific Northwest Vegetable Association Conference - Idaho Grain Producers Conference - Northwest Hort Expo (Exhibitor Focus Page) - Ag Professional & Ag Insurance Focus Pages 	

More Coverage

- Latest developments in all types of agriculture:
- Court Cases
- Cranberries
- Endangered Species Act
- Energy
- Hay/Alfalfa
- Hops
- Nursery
- Organic Farming
- Politics and Regulatory Developments
- Potatoes
- Timber
- Trade
- Viticulture
- Wheat

*Dates Subject to Change

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December '15	 <p>Livestock & Horse Run date: Dec. 4 Space reservation: Nov. 6 Copy deadline: Nov. 19</p> <hr/>  <p>Financial Services Run date: Dec. 11 Space reservation: Nov. 13 Copy deadline: Nov. 25</p>	<ul style="list-style-type: none"> - Tri-State Wheat Conference - Washington Cattlemens Association - Cattle Producers of Washington Conference - REAL Ag Expo (Pasco, WA) Exhibitor Focus Page - Ag Professional & Ag Insurance Focus Pages 	<ul style="list-style-type: none"> • Top regional, national and international ag stories of the week. • Centerpiece: An in-depth look at a subject crucial to agriculture. • Western Innovator: Leaders in Western agriculture. • Calendar: Upcoming events.
January '16	 <p>NW Ag Show Run date: Jan. 8 Space reservation: Nov. 25 Copy deadline: Dec. 10</p> <hr/>  <p>Spokane Ag Expo Run date: Jan. 22 Space reservation: Dec. 18 Copy deadline: Jan. 7</p> <hr/>  <p>Idaho Ag Innovators Run date: Jan. 29 Space reservation: Dec. 30 Copy deadline: Jan. 14</p> <hr/>  <p>World Ag Expo Run date: Jan. 29 Space reservation: Jan. 15 Copy deadline: Jan. 21</p>	<ul style="list-style-type: none"> - Idaho, Oregon, Washington Potato Conferences - Equipment Purchasing Planning, Winter Service Specials, Input Planning - Idaho Irrigation Equipment Show Focus Page - Eastern Idaho Ag Expo (Pocatello) Exhibitor Focus Page - Western Idaho Ag Expo (Caldwell) Exhibitor Focus Page - AgriAction (Twin Falls, ID) Exhibitor Focus Page - Colusa Farm Show (CA) Exhibitor Focus Page - Ag Professional & Ag Insurance Focus Pages 	<ul style="list-style-type: none"> • Opinion: Editorials, op-ed pieces and letters to the editor. • State Report: Oregon, Washington, Idaho, California and more. • Profit Center: Topics that affect your bottom line. • Farm Market Report: Key crop and livestock prices and trends. • Nuts: Hazelnuts, almonds and walnuts. • Livestock: Latest news in animal agriculture. • Dairy: Full coverage of the industry. • Tree Fruit: Apples, pears and cherries
February '16	 <p>Water Run date: Feb. 5 Space reservation: Jan. 8 Copy deadline: Jan. 21</p>	<ul style="list-style-type: none"> - Oregon Dairy Farmers Conference - National Cattleman's Beef Association Conference - Northwest Flower and Garden Show - Seed Purchases and Fertilizer Applications - Ag Professional & Ag Insurance Focus Pages 	<p style="text-align: center;">More Coverage</p> <ul style="list-style-type: none"> • Latest developments in all types of agriculture: • Court Cases • Cranberries • Endangered Species Act • Energy • Hay/Alfalfa • Hops • Nursery • Organic Farming • Politics and Regulatory Developments • Potatoes • Timber • Trade • Viticulture • Wheat • Research
March '16	 <p>Seed & Row Crop Run date: March 11 Space reservation: Feb. 12 Copy deadline: Feb. 25</p>	<ul style="list-style-type: none"> - Wheat, Hay Forage, and Grass Seed Planting - Tulip Festivals - Strawberry Harvest - Ag Professional & Ag Insurance Focus Pages 	
April '16	 <p>Orchards, Nuts & Vines Run date: April 15 Space reservation: Mar. 18 Copy deadline: Mar. 31</p>	<ul style="list-style-type: none"> - Oregon AgFest - Strawberry Harvest (CA) - Ag Professional & Ag Insurance Focus Pages 	
May '16	 <p>Ag Education Run date: May 13 Space reservation: April 15 Copy deadline: April 27</p>	<ul style="list-style-type: none"> - NW Cherry Harvest - Strawberry Harvest - Ag Professional & Ag Insurance Focus Pages 	

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