

ADVERTISING RATES & SPECS

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Coast River Business Journal is delivered directly to the homes of 30,000 readers in the Columbia-Pacific Region with 2,000 distributed to key business locations in Clatsop and Pacific counties



THE PRODUCT

CRBJ is the only business journal that focuses exclusively on the Columbia-Pacific region. It provides the region's most comprehensive coverage of the business community in Clatsop and Pacific counties in a high-quality full color tabloid.

MONTHLY FEATURES IN COAST RIVER BUSINESS JOURNAL INCLUDE:

- **IN-DEPTH LOCAL BUSINESS NEWS**

Timely and thorough reports on newsworthy business topics

- **PUBLISHERS NOTEBOOK**

Matt Winters' insight of the coverage in the current issue of CRBJ

- **MEET THE MERCHANT**

Q & A with a member of the local business community

- **BUSINESS BRIEFS**

Concise, but in-depth news stories from the North Coast and Pacific County

- **INDUSTRY SPOTLIGHT**

A comprehensive look at the prospects and potential of key Columbia-Pacific businesses

- **CEDR REPORT**

Business tips from Kevin Leahy, executive director of Clatsop Economic Development Resources

- **BOAT OF THE MONTH**

Information and statistics of marine vessels that navigate the Columbia River

- **REAL ESTATE AND CONSTRUCTION**

Current property transaction, building permit and business license records from Clatsop & Pacific counties

- **WELL PRESERVED**

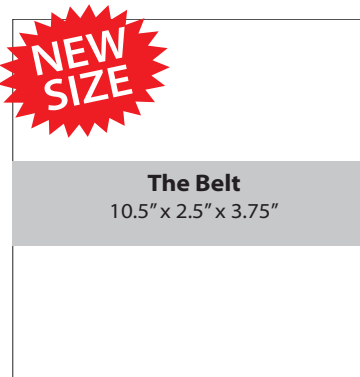
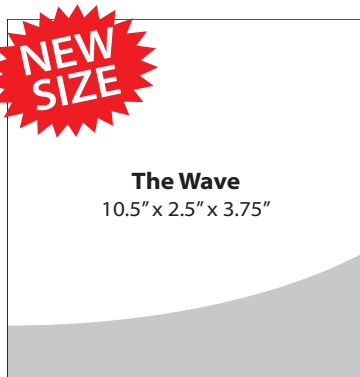
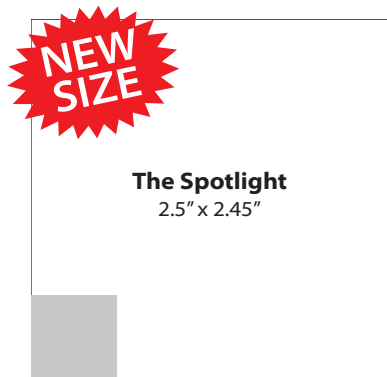
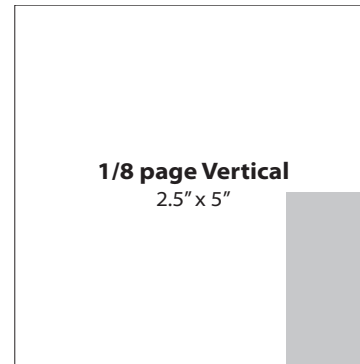
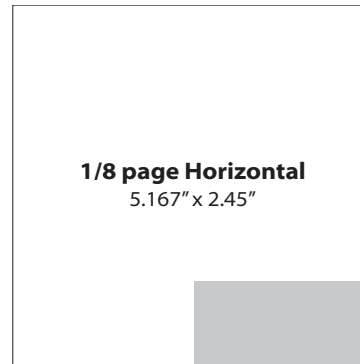
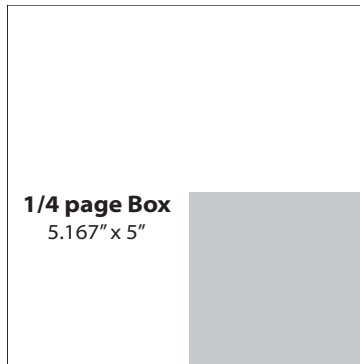
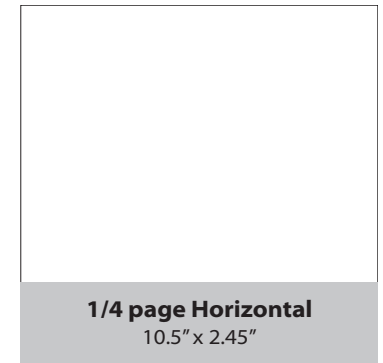
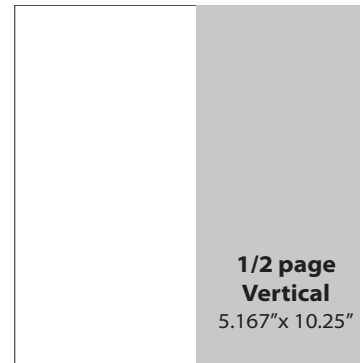
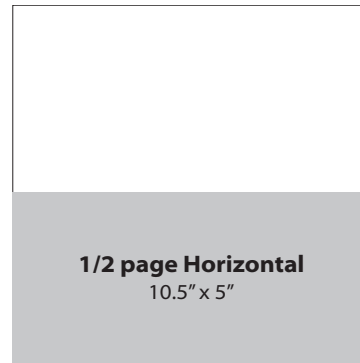
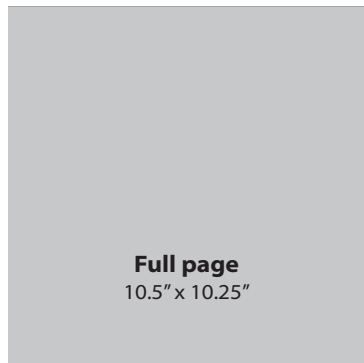
A look at the restoration of local historical homes and buildings by John Goodenberger



Coast River
BUSINESS JOURNAL

ADVERTISING SIZES

Coast River Business Journal is a full-color tabloid newspaper printed on 35 lb. bright white newsprint that measures 10.5" x 10.5"



ADVERTISING RATES

Coast River Business Journal publishes monthly the first Friday of each month with 14,000 copies distributed in The Daily Astorian, Chinook Observer and dropped at key business locations

AD SIZE	OPEN RATE	3X RATE	6X RATE	9X RATE	12X RATE
BACK COVER	N/A	N/A	N/A	N/A	\$1,435
FULL PAGE	\$1,756	\$1,581	\$1,494	\$1,405	\$1,025
3/4 PAGE NEW SIZE	\$1,317	\$1,185	\$1,119	\$1,053	\$922
1/2 HORIZONTAL	\$984	\$885	\$837	\$788	\$689
1/2 VERTICAL	\$984	\$885	\$837	\$788	\$689
1/4 HORIZONTAL	\$567	\$510	\$481	\$454	\$396
1/4 VERTICAL NEW SIZE	\$567	\$510	\$481	\$454	\$396
1/4 BOX	\$567	\$510	\$481	\$454	\$396
1/8 HORIZONTAL	\$261	\$235	\$222	\$209	\$183
1/8 VERTICAL	\$261	\$235	\$222	\$209	\$183
THE JETTY NEW SIZE	\$261	\$235	\$222	\$209	\$183
THE SPOTLIGHT NEW SIZE	N/A	N/A	N/A	N/A	\$98
THE WAVE NEW SIZE	\$590	\$531	\$502	\$472	\$413
THE BELT NEW SIZE	\$590	\$531	\$502	\$472	\$413
THE ANCHOR NEW SIZE	\$998	\$898	\$848	\$798	\$698
THE BUOY NEW SIZE	\$499	\$449	\$424	\$399	\$349

All ads are Full Color printed on Bright White paper. Non-profit rate available: Consult your advertising representative for pricing

ADVERTISING SPECS

Specifications for submitting "camera-ready" ad files

Format: Please submit ads as PDF file in vector format with embedded or outlined fonts.

Color: Color ads should be CMYK format (Not Pantone® or spot colors.)

Resolution: Photos should be minimum of 200 dpi or greater at original size.

Dot gain: 20-30% CRBJ is printed on bright white newsprint.

Camera-Ready ads should be submitted at the correct dimensions as the space reserved.

THE DEADLINES

2015 CRBJ advertising space reservation and ad copy deadlines are as follows:

Month	Ad Deadline	Final Ad Approval	Publication Date
January	December 22	December 30	January 2
February	January 23	February 3	February 6
March	February 20	March 3	March 6
April	March 20	March 31	April 3
May	April 17	April 28	May 1
June	May 22	June 2	June 5
July	June 19	June 30	July 3
August	July 24	August 4	August 7
September	August 21	September 1	September 4
October	September 18	September 29	October 2
November	October 23	November 3	November 6
December	November 20	December 1	December 4



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