

DISPLAY ADVERTISING

OPEN RATE \$7.95 per column inch

NON-PROFIT RATE \$6.10 per column inch

ADVERTISING AGENCY OR ASSOCIATION RATE \$8.90 per column inch

(Commissionable) Agency of Association rate commissionable for payment by the 15th day of the month following billing. 15% allowed to recognized advertisement agencies and associations. Camera-ready copy must be provided with written insertion order.

FREQUENCY RATES

Ads must publish on consecutive editions. No copy changes.

	1st Week	2nd Week	3rd Week	4th Week
Open rate	\$ 7.95	5% off	10% off	Free!
Quarter page (31.5")	\$ 7.80	5% off	10% off	Free!
One-third page (40")	\$ 7.65	5% off	10% off	Free!
Half page (63")	\$ 7.50	5% off	10% off	Free!
Full page (126")	\$ 7.35	5% off	10% off	Free!

ANNUAL CONTRACT RATES

Signed contract required. Subject to short rate.

Inches	Per Inch	Discount	Inches	Per Inch	Discount
120	\$ 7.71	3%	1,200	\$ 6.83	14%
240	\$ 7.55	5%	1,800	\$ 6.28	21%
480	\$ 7.39	7%	2,500	\$ 5.48	31%
720	\$ 7.23	9%			

COLOR RATE

\$5 per column inch, up to \$150.

INTERNET ADVERTISING

For current pricing on a variety of internet advertising opportunities ask your advertising representative or call the Eagle office at 541-575-0710.

CLASSIFIED LINE ADS

Minimum \$12.50/15 words

For Bold face type add \$1 • Photo OR color add \$5.

LEGAL ADVERTISING

\$7.95 per column inch, typeset from copy, column width is 3.42".

One affidavit of publication furnished at no charge, upon receipt of payment.

PRE-PRINTED INSERTS

Standard/Tabloid	Flat Price
4/8	\$216
6/12	\$231
8/16	\$246
10/20	\$261
12/24	\$276
14/28	\$291
Single sheet	\$180

Pre-printed inserts may be targeted to in-county, or out-of-county subscribers, or both. A minimum \$180 charge applies. Any insert taller than 12-1/2" will need to be quarter-folded to conform to postal requirements. Inserts must not have a postal indicum imprinted on them. Palletized or boxed inserts must be received by Monday prior to publication date at the East Oregonian, 211 SE Byers, Pendleton, OR 97801, (541) 966-0813.

ADVERTISING COPY DEADLINES FOR WEDNESDAY

Display Ads & Legals
Friday, 5 P.M.

Classified Line Ads
Monday, 10 A.M.

Ads Sent Electronically
Monday 10 A.M.

(Deadlines may change for holidays and special sections.)



Advertise Today!

Call KIM KELL at 541-575-0710

195 N. Canyon Blvd., John Day OR 97845 • www.MYEAGLENEWS.COM • FAX: 541-575-1244